

Matt Zavadsky



Matt is the Public Affairs Director at [MedStar Mobile Healthcare](#), the exclusive emergency and non-emergency EMS/MIH provider for Fort Worth and 14 other cities in North Texas, the recipient of the EMS World/NAEMT 2013 Paid EMS system of the Year and the only agency to be named an EMS10 Innovator by JEMS Magazine.

MedStar provides advanced life support ambulance service to 421 square miles and more than 880,000 residents and responds to over 120,000 calls a year with a fleet of 55 ambulances. MedStar is a high performance Emergency Medical Services (HPEMS) system, providing advanced clinical care with high economic efficiency.

Matt has help guide the development and implementation of several innovative programs with healthcare partners that have transformed MedStar fully as a Mobile Integrated Healthcare provider, including high utilizer, CHF readmission reduction, observational admission reduction, hospice revocation avoidance, 9-1-1 nurse triage programs and a partnership with home health agency. He is also the co-author of the book "[Mobile Integrated Healthcare – Approach to Implementation](#)" published by Jones and Bartlett Publishing.

He has 35 years' experience in EMS and holds a Master's Degree in Health Service Administration with a Graduate Certificate in Health Care Data Management. Matt is a frequent speaker at national conferences and has done consulting in numerous EMS issues, specializing in mobile integrated healthcare, high performance EMS system operations, public/media relations, public policy, health informatics, costing strategies and EMS research.

Matt is Adjunct Faculty for the University of Central Florida's College of Health and Public Affairs and Adjunct Faculty for the University of North Texas Health Science Center teaching courses in Healthcare Economics and Policy, Healthcare Finance, Managed Care and US Healthcare Systems.