Moving from the Present to the Future

The Role of the Telehealth Alliance of Oregon

Presented by Cathy Britain, Executive Director

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Incorporated as a 501 (c)(3) in 2005

TAO is a resource center for anyone in Oregon interested in or currently providing telemedicine

Our membership includes hospitals and health systems, clinics, provider associations, individuals and vendor/sponsors

Our mission is to advance telemedicine knowledge, practice and policy in Oregon
How is TAO Funded?

- TAO is funded by memberships
- TAO is funded by vendor “champions”
- TAO’s Summit is covered by registration fees, sponsors and exhibitors
- TAO has received small amounts of grant funding
- TAO does contract work for organizations and government agencies.
An Annual Meeting and Summit is held for members, vendors and others interested in telemedicine. The 2017 Summit is March 15-17 in Portland, Oregon.

TAO maintains a website at www.ortelehealth.org that includes information about telemedicine practice in Oregon and a Law and Policy review that is updated quarterly.

TAO members speak at meetings, conferences and at legislative events.
Practice Activities

- TAO has an active sponsor/vendor group that helps provide new industry knowledge to members and support for TAO activities.
- TAO maintains a resource service for anyone with questions regarding telemedicine practice.
- TAO maintains a listerv using it to post information about webinars, conferences, new products and programs, etc. that might be useful to providers.
TAO is a “go-to” resource for telemedicine information for the State Legislature and the Oregon Health Authority.

TAO is a convener of policy forums which can be used for discussion and clarification of new policies or to assist with the development of policies that will improve the practice of telemedicine.
What TAO needs to do to continue to move telemedicine forward in Oregon?

- Maintain a neutral discussion venue to deal with telemedicine issues
- Establish a better understanding among policy makers about telemedicine and its importance in transforming care
- Help develop state regulations that keep pace with change and make sense for the system
- Create more participation by providers, provider associations, payers including CCOs
- Better manage information about telemedicine services in Oregon
The project has three components:

- The Law and Policy Review
  - [http://www.ortelehealth.org/content/law-and-policy](http://www.ortelehealth.org/content/law-and-policy)
- The Oregon Telemedicine Services Portal
  - [http://www.ortelehealth.org/portal](http://www.ortelehealth.org/portal)
- Gaps and Opportunities Inventory
  - [http://www.ortelehealth.org/content/telehealth-oregon-gaps-and-opportunities-report](http://www.ortelehealth.org/content/telehealth-oregon-gaps-and-opportunities-report)
If you would like more information about telemedicine in Oregon

- Go to the TAO website at www.ortelehealth.org
- Subscribe to the TAO listserv
- Become a member of TAO

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