

**Population Health versus Patient Health:
The Three Buckets with an Eye on Prevention**

As described by John Auerbach, CDC, Associate Director for Policy

Bucket #1: Traditional Clinical Approaches	Bucket #2: Innovative Clinical Care – Patient-Centered	Bucket #3: Community Wide Health
Focused on an individual; patient construct		Focused on broad population; community construct
Typical clinical services done in a one on one patient interaction	Linkages that support patients in the community	Broader, mostly policy- focused
ASTHMA Example		
Diagnosis, treatment, asthma action plan, medication, clinical guidance	CHW does a home visit to assess asthma triggers, post clinic counsel, conducts limited remediation in home; focusing on linkages and referrals	Community standards on housing, reducing environmental exposures, air quality regulations, reducing smoking rates, smoking policies
HEART DISEASE Example		
Blood pressure management, aspirin adherence, cholesterol screening, tobacco session	Linking CHWs and CHEMS to patients after clinical care; increase the health capacity of the individual	Community prevention to reduce need for treatment with policies like tobacco control, sodium reduction, trans fat elimination
TOBACCO Example		
Screening patients for smoking, ensuring smoking cessation referral, physician/patient counseling	Linkages that support patients in community, linking patient to cessation class or quitline	Practices and policies across to lower smoking rates statewide